DEUTSCHE **Familienversicherung**

DFV: Amazon Alexa now with monthly payments and liability insurance

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The Insurtech DFV Deutsche Familienversicherung AG continues its vision of insurance sales

via Amazon Echo and introduces monthly payments. In addition, the insurance portfolio, which

is offered through Alexa, as announced in October, also expands.

Dr. Stefan M. Knoll, CEO of DFV: "Thanks to our flexible, event- and java-based IT we are able

to sell insurance via Amazon Echo. The use of AmazonPay as a payment method is another sign

of the company's digital capability. The next step is to offer more and more of our products dur-

ing Amazon Echo."

Since this week, the Frankfurt Insurtech also offers, as first insurance company worldwide, lia-

bil-ity insurance via Alexa. So customers can handle the complete conclusion of a liability insur-

ance on Amazon Echo from the advice to the payment.

About DFV Deutsche Familienversicherung AG

DFV Deutsche Familienversicherung AG (ISIN DE000A0KPM74) was founded in 2007 as an

insurance start-up with the aim of offering insurance products that people really need and under-

stand immediately ("simple, sensible"). The Insurtech is known for its award-winning supple-

men-tary health insurance (dental, health and nursing care insurance as well as accident and

property insurance). With all-digital product design and digital voice assistant connectivity, the

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